

# Landscape Performance Technical Workshops



Understanding the environmental, social, and economic benefits of sustainable landscapes is essential for designers, developers, investors, and policymakers who influence land development and want optimal results. This workshop introduces and explores the concept of landscape performance with an overview of the *Landscape Performance Series*: an online, interactive set of resources to help evaluate performance, show value, and make the case for sustainable landscape solutions.

“The ability to quantify and rationalize our design choices is so important for the continuation of our profession...I wish I knew about this [workshop] earlier.”

- Workshop participant

LAF facilitators build upon the introduction with an interactive technical session on determining what to measure to show performance for real-life landscape projects. Focus will be on metric identification and selection with examples provided to showcase a wide range of methods to quantify landscape performance metrics based on conducting data collection in the field, using online calculators, and using design parameters. The Technical Workshop concludes by exploring how to communicate benefits in a way that is clear and compelling for a variety of audiences.

Guided group work is integrated throughout—groups will work together to identify appropriate benefits and metrics for specific example projects and a strategy for measuring them.

## Learning Objectives:

- Understand the concept of landscape performance and how it can be used to improve outcomes and advocate for landscape solutions within a project team, with clients and communities, and with key decision-makers
- Learn about resources available in the Landscape Performance Series to quantify benefits and show value
- Explore sustainable landscape design metrics to inform design, meet sustainable criteria, and evaluate project performance
- Learn what to measure and how to select appropriate metrics by factoring in project goals, design intent, and expected outcomes
- Gain initial ideas about how to quantify landscape performance benefits based on determining design parameters, using online calculators, and making field measurements

The workshop is appropriate for professional audiences as well as faculty and students. Mixed audiences are highly encouraged (e.g. students and practitioners). The workshop is approved for 3.0 (HSW) Professional Development Hours (PDH) through the Landscape Architecture Continuing Education System (LA CES).

## Past Technical Workshops:

- CELA Conference, Beijing, 2017
- Michigan State University, 2018
- UNAM Mexico City, 2018
- University of Puerto Rico, 2019
- Texas Tech University, 2019
- Cornell University, 2020

**Workshop fees are applicable on a sliding scale, with special rates for universities, nonprofits, and student-led events.**

**For more information or to schedule a workshop, email [LPS@Lafoundation.org](mailto:LPS@Lafoundation.org)**

